

Life for truth
RIFATRON

COMPANY INTRODUCTION



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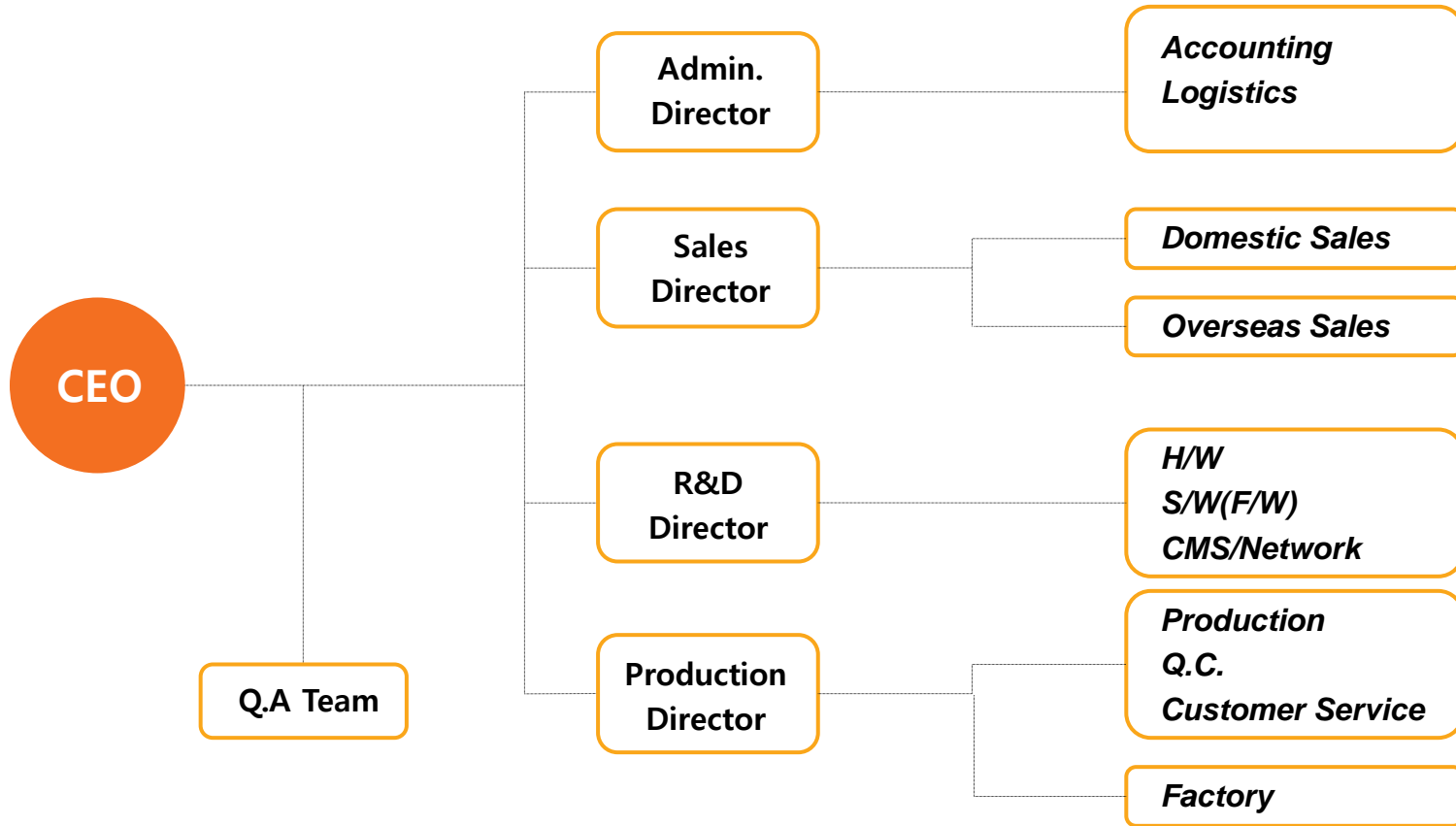
Company

Full name	RIFATRON Company Limited
Foundation	January 1998 (15 years old)
Location	Seoul/HQ, Seungnam/Factory
Business field	Video surveillance system (DVR, Camera and peripherals) Linux based Stand-alone DVR Mux→ MPEG4→ H.264(SD→ HD-SDI→ 960H→ IP)→ H.265
Employee	Total 51 family members Sales & Mktg: 6, R&D: 15, Production: 7, QA:3, etc
Yearly Turn-over	US\$ 13M (2013 est.)
Worldwide Presence	Domestic: 22 customers including 3 distributors Overseas: 82 customers all over 35 countries

Company History(1998~2013)

- | | |
|---|--|
| <p>1998 Foundation of Wiz Tech, CEO WY Jung</p> <p>1999 Development of quad DVR with MPEG2</p> <p>2001 Capital investment of Rifa owner KW Cho</p> <p>2002 KW Cho became new CEO
Development of Linux DVR</p> <p>2003 Introducing Linux embedded DVR Plus-series</p> <p>2004 Introducing DVR Versatile-series</p> <p>2005 JW Lim joined and took the general operation
Launching iMS-series</p> <p>2006 Development of MV-series
Launching iMS-series</p> | <p>2008 Development of H.264 DVR
Launching MV-series</p> <p>2009 Development of HV-series, HD-SDI DVR
Launching SH/MH-series, nPlus-series, HV-4U</p> <p>2010 Launching HV-series</p> <p>2011 Development of NVR Hybrid DVR
Launching HD-SDI DVR(20fps/4ch)</p> <p>2012 Launching NVR Hybrid DVR
Launching HD-SDI DVR(60fps/8ch)
Over-all 80 customers worldwide</p> <p>2013 Launching 960H & HD-SDI(120fps/4ch) DVR
Launching HD-IP DVR(120fps)</p> |
|---|--|

Organization



Strong Point of RIFATRON

Full Stand-alone DVR lineup

Professional in CCTV Manufacturer with Stand-alone type since 1998

From high-end to low-end through middle range with full variation

From SD (standard definition) to 960H, HD-SDI and HD-IP with H.264 codec

From rack-mounting size to mini compact-size

Quality stability

Wide popularity densely scattered all over the world

Completion of each function and feature to its close perfection

VMS software

Far Advanced under instinctive theory to cover all models with full compatibility

Total Solution Supplier

Hardware: All kinds of DVRs

Software: VMS, RMS, SmartEyes, WebViewer and DDNS

Distinctive Features

RAID / iSCSI / Dual RS 485 / Coaxitron / Equalizer / EOL(End of Line) Sensor

Camera Tamper Alarm / POS / Multi Spot

RIFATRON Philosophy & Direction

Philosophy : "Life for truth"

Securing personal life and legal entity on the basis of the vivid truth

Product : "CSS" = clarity (picture) + simple (GUI) + speedy (operation)

Clear picture quality of Live / PB at Local / VMS / Mobile

Simple and user friendly GUI

Speedy operation to call the data customer wants

Country marketing

Building up life-long relationship with customers sharing same goal for growth

Quality control

"0" defective with maximum stability (currently 1%)

RIFATRON in the Media

CCTV magazine : A&S international www.asmag.com

Rifatron ad. in every issuance on the 4th page since 1998



International CCTV exhibition: Taking part in since 2003

IFSEC in UK : www.ifsec.co.uk

Secutech in Taiwan : www.secutech.com

ISC in USA : www.iscwest.com

Intersec in Dubai : www.intersecexpo.com

RIFATRON Reference Sites

Domestic sites:

Banking Groups: Two big Korean Banking Groups – Woori, IBK since 2005

Casinos: Three big Koreans Casinos – Paradise in Hotel Walker-Hill, Seoul in 2006

– Golden Gate in Incheon Int'l Airport in 2009

– Paradise in Jeju Island in 2012

Convenient Stores: Seven Eleven, Family Mart's since 2007

Overseas sites:

Brazil: in a World Cup Football stadium since 2012

U.K: Central Monitoring Centre since 2011

Hong Kong: PolyTech University since 2007

Malaysia: CIM Bank since 2009

Morocco: Banque Populaire du Maroc 2009, BMCI 2010

Turkey: Government Project of the Prison since 2010

Poland: Cosmetic shop (Rossmann) since 2011

South Africa: ADI

USA: HD-SDI DVR package at Costco since 2011

RIFATRON in the world

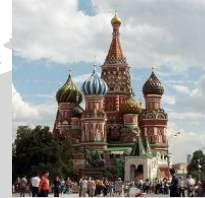
UK

- Central Monitoring Center



Russia

- Rifatron DVRs spread all over the Russian territory



USA

- Supplies to a big player well known to the market



Dubai & Middle East

- supplies all around the Middle East



Turkey

- Installed in Turkish Prison facilities



Hong Kong

- PoliTech University since 2007



Brazil

- Rifatron provides Video Surveillance & Security at World Cup Stadium.



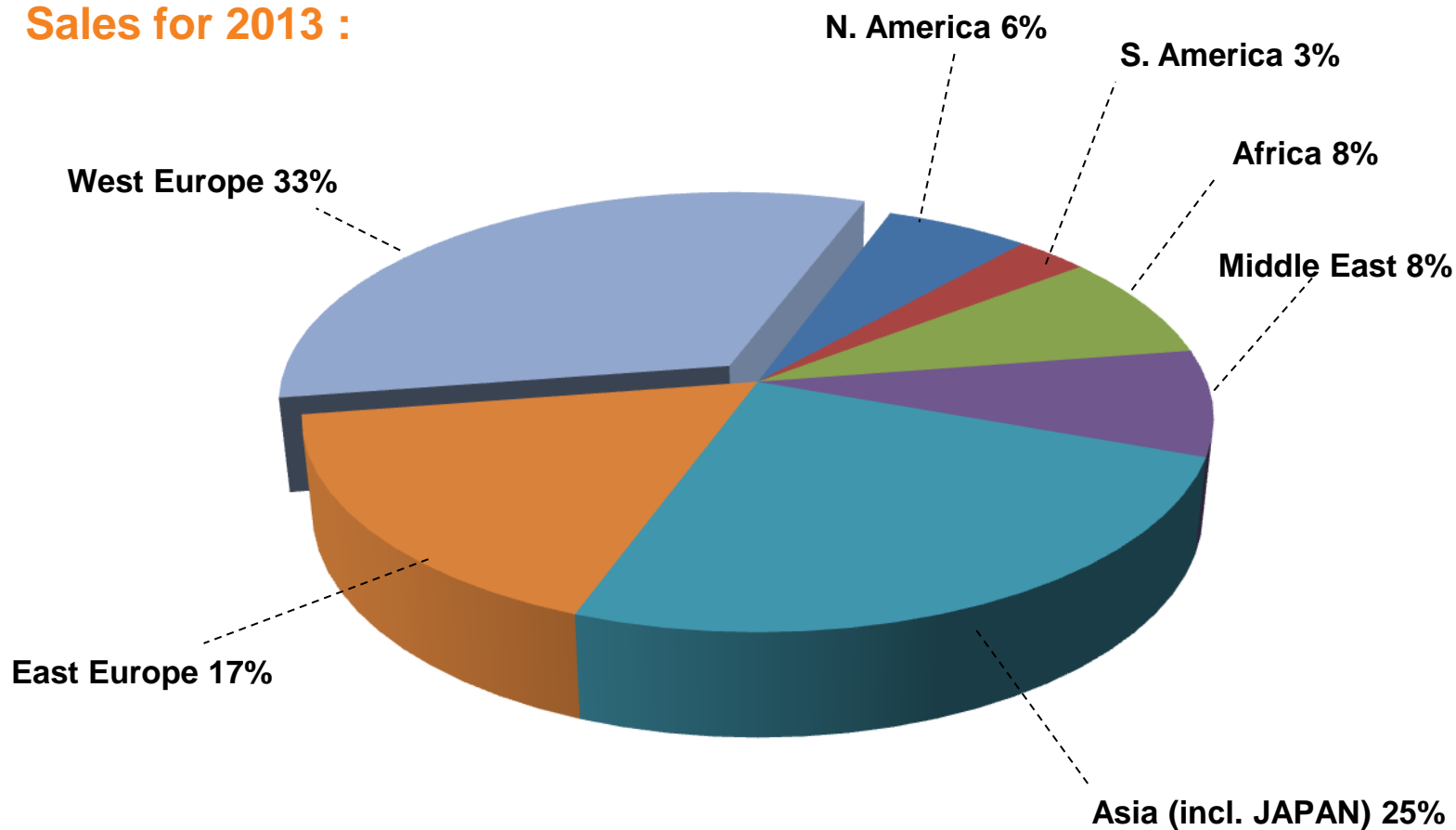
Australia

- Rifatron's Key emerging market



RIFATRON in the world

Sales for 2013 :



— Thank you —
— Ευχαριστώ —